

The Role Model City on ASEAN Environmentally Sustainable Promoting Project



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Raenu Nakorn Municipality

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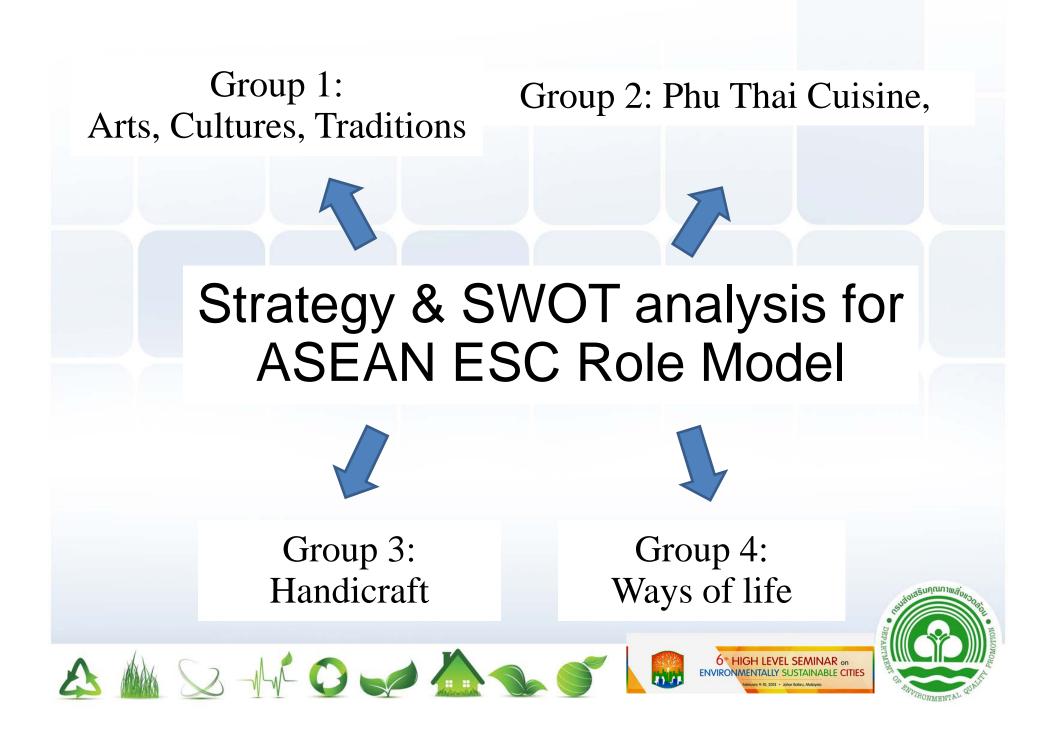


Raenu Nakorn Municipality

Vision

Cultural city with a good environment for a happy life





Implementing plan towards ASEAN ESC Role Model

1: Phu Thai culture inherit plan (1/2)



Strategy: Develop knowledge & consciousness on Phu Thai cultures inheritance in both formal and non-formal education system











1: Phu Thai culture inherit plan (2/2)

<u>Action Plan:</u>

- Public relation



- Phu Thai traditional dance competition in schools and communities
- Entertainment for guest
 & welcoming ceremony

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2: Phu Thai Cuisine Supporting Plan



Strategy and action Plan:

- Supporting non-toxic food ingredients
- Establish learning centre:
 - local and social organic & safety food
 - monitoring quality Phu Thai Cuisine
 - traditional cuisine committee

- Phu Thai cuisine network & partnership

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- Local herbal growing and processing
- Reforestation supporting sources of healthy foods



3: Phu Thai Handicraft Supporting Plan



Strategy and action plan:

- support eco-friendly products
- Phu Thai local tradition knowledge
 - clothes weaving
 - sewing, lacing and yarn knitting
 - public relation
 - marketing



Future pathway:

- cotton and indigo planting
- cotton squeezing



- Local ornament
 - traditional handicraft learning-by-doing activity

- re-cycling material





4: Support Phu Thai Local & Eco-tourism plan

Strategy and action plan:



- knowledge enhancing on local eco-tourism economics
- supporting community's home-stay life style
- Phu Thai traditional dance learning centre

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Achievement on the ESC

Cultural city with a good environment for a happy life

- conserve & preserve on local sustainable resource
- safety foods
 - community herbals vegetables
 - organic agriculture learning centre
- preserve and promote local wisdom
- promote Phu Thai lifestyle communities to ASEAN nations
- Phu Thai village tourism management & local economic

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- waste re-cycling







Thank you for your kind attention





